**Final Project- Public Health Issues**

Public Health issues are illnesses, diseases or other factors that can affect American health. The Public Health industry is a critical part of our healthcare and government as their job is to promote & protect the health of people and communities and keep the American public aware of health issues. Some public health achievements in the 20th century (smallpox eradication, improved sanitation, clean water access) have improved life expectancy by 30 years and created more advanced treatments and preventative measures. Your final project will consist of creating a persuasive lesson to the class on a particular Public Health issue that is currently affecting our society.

**How will this be accomplished?**

You will work with your group to create a flyer & PSA (Public Service Announcement) to present the class about your issue and convince them why your issue is one of major importance- in the end the class will vote on the issue they feel should be the #1 concern to be addressed. It is your group’s goal to present a “winning” issue.

You will have 4 days of in-class time to work on project. You are also expected to collaborate outside of class as needed.. You are required to follow the steps outlined in this document to complete all the necessary components. **Be sure to follow ALL the directions in this document to have a chance to earn full points for this project.**

**There are 3 parts to your research. You need to answer the following questions:**

1. **What is your issue? Background information**
2. **Determine why this has become a public health issue. How is it affecting society?**
3. **What is being done to improve the issue? Regulations,Laws, Education- Campaigns, Programs etc (Research findings & your opinion)**

**Directions for Project:**

**Step 1: Choose your Group and Topic**

- You will be given an opportunity to choose your own group- no more than 3 in a group. Your grade will be determined by your contribution to the project..

- **ALL** students must work with a group; if you do not choose your group, then I will choose one for you.

- A list of topics will be provided & topics will be chosen on a first come, first served basis- there will be no duplicate topics

**Step 2: Complete the Project Proposal- must be checked by Mrs. Corbin**

-Begin working on proposal with your group that sets up your group’s research.

- This must be typed & is due by **May 23!**

**Step 3: Planning and Notetaking of your part**

- Each student in each group will be responsible for completing a note sheet for their portion of the project.

- **It must be completed and shared with Mrs. Corbin and Ms. Gilroy by the end of class on June 1 .**

- Be sure to include your name & class period.

**Step 4: Create an informational flyer about your topic**

* Each member MUST contribute their portion of the research to the flyer
* The flyer is to be eye-catching, informative & include essential facts
* You can either use **smore** or **canva** to create your flyer
* You need to make copies for everyone in the class including me

**Step 5: Creating a PSA- Public Service Announcement for your topic**

* Your group will create a **2-3 minute PSA video** with a storyboard through iMovie or some other video format about your topic. PSA’s are designed to raise awareness, change attitudes and behaviors about an issue & inform the public.
* **Some key points about PSA’s**

\* Consider your audience- who do you want to target?

\* Grab attention- visual, emotion, surprise

\* Your goal is to persuade them to take action

\* Show importance of the issue/include facts

**Step 6: Presentation of flyer & PSA- Should be 4-6 minutes long**

- It is imperative that you tell me if you know that you will be absent on the day of your presentation so that we can reschedule.

- Be sure that you have incorporated all the necessary components of the rubric to have a chance to receive full marks for your project.

**\*\*\*\*\* If you are absent from the class, you will be required to complete an essay in place of your presentation. Your group members will present their lesson without you.**

**Step 7: Creating a Works Cited Page (Each group member must turn in a Works Cited Page)**

**-** You will be responsible for creating a Works Cited Page with all the resources that you used for this project.

- You must follow the MLA guidelines

- **RESOURCES-Must use one of each**

**\*Book**

**\*E-book or database**

**\* Approved website sources. A total of at least three sources per person is required**

- This will be shared with Ms. Gilroy & I by the end of the week- Friday June 1.

**APPROVED SOURCES:**

Library databases:

Gale Virtual Reference Library

Opposing Viewpoints

[www.cdc.gov](http://www.cdc.gov)

[www.who.int](http://www.who.int)

[www.nih.gov](http://www.nih.gov)

[www.apha.org](http://www.apha.org)

[www.healthypeople.gov](http://www.healthypeople.gov)

[www.medlineplus.gov](http://www.medlineplus.gov)

[www.healthyamericans.org](http://www.healthyamericans.org)

Anything used not on the above list must be approved.

\*\* **Presentation date sign-ups will be - first come, first served basis for time slot. If you do not sign up I will choose your slot.**

Group Members\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Period: \_\_\_\_

Final Project Flyer/PSA Proposal

**Step 1: Topic:**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Driving question:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Essential Questions: List the question related to each part that students should be able to answer by the end of the presentation:**

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Step 2: Designing the project**

Content: Includes information you will present. What are the key points you want to make?

Should answer the essential questions. Outline the content:

A. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

B. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

C.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Each member’s role in the project- who is researching what part?

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Final Project Due Dates

|  |  |
| --- | --- |
| Group, Topic & Driving question | May 22 |
| Mini-Lesson Proposal | May 24 |
| Research notes | June 1 |
| Works Cited page | Day of presentation |
| Presentation | Starts June 4 |
| Copy of flyer & video | Day of presentation |
|  |  |

NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_DATE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_PERIOD\_\_\_\_\_

Final Project Rubric

**Topic: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Final Score: \_\_\_\_\_\_\_/ 100**

**INDIVIDUAL GRADE**

**Content**  10 20 30 40 50

* Demonstrates full knowledge of topic by elaborating with information from research to answer essential questions related to content
* Effectively conveys information to the audience in an engaging and organized fashion

**Notes/Flyer** 0 5 10 15 20

**Works Cited**  1 2 3 4 5

* At least 3 sources- book, database, website

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**GROUP GRADE**

Planning Worksheet 1 2 3 4 5

PSA announcement 0 5 10 15 20

Public Health Issues

Childhood Obesity

Adult Obesity

Suicide

Mental Health

Heart Disease

Type II Diabetes

Cancer

Heroin Epidemic

Drug Addiction

Rx Drug Abuse/Misuse

Drunk Driving

Alcoholism

Infectious Disease Outbreak

Vaccines

Gun violence

Bullying

HIV/AIDS

STIs

E-cigarettes

Stress